





NO. 34 DECEMBER 2023

WILLIAM M. GAINES FOUNDER

SUZY HUTCHINSON ANT DIRECTOR
BERN MENDOZA ASSOCIATE ART DIRECTOR

- Barble Movie Tie-ins That Never Were, MAD #463, Mar 2006
- Rules for Games the Way They're Really Played, MAD #312, Jul 1992
- A MAD Look at LEGO, MAD #532, Apr 2015
- MADical Mystery Dept., Scrabble Champion Hospitalized After Consonant Vowel Movements
- Teen-Rage Moolah NitWit Turtles! (MAD Movie Parody), MAD #298, Oct 1990
- Things We'd Like New Helio Barble to Say, MAD #537, Feb 2016
- One Day at the Beach, MAD #120, Jul 1968
- Toys "R" You Catalogue, MAD #285, Mar 1989
- 10/5 ft 10a outdingdo, man 1203, min 1303
- The MAD World of Yo-Yos, Part I: In the Beginning, MAD #379, Mar 1999
- Spy Vs. Spy Vs. Spy, MAD #77, Mar 1963
- The Boy and His Toy, MAD #49, Sep 1959
- A MAD Peek Behind the Scenes at Pee-Wee's Playhouse, MAD #273, Sep 1987
 - MAD Celebrity Madballs, MAD #269, Mar 1987
- Juggles the Juggling Juggler Who Juggles, MAD #484, Dec 2007
- MAD Playgrounds That Prepare Kids for Adult Life, MAD #50, Oct 1959
- Unofficial Yo-Yo Tricks Every Kid Knows, MAD #297, Sep 1990
- What to Do with Your Yo-Yo When the Fad Dies, MAD #379, Mar 1999
- The MAD World of Yo-Yos, Part II: An Idea Gone Bad, MAD #379, Mar 1999
- Spy Vs. Spy, MAD #184, Jul 1976
- MAD Visits Corney Island, MAD #36, Dec 1957
- Political Action Figures, MAD #8, Aug 2019
- South Park Toys and Products Coming to a Toy Shelf
 Near You!. MAD #371. Jul 1998
 - Play Pictionary with the MAD Artists, MAD #284, Jan 1989
- Why the Lego Man Was Made for Hollywood, MAD #526, Apr 2014
- The Lighter Side of Toys, MAD #212, Jan 1980
- Barble's "Dear John" Letter to Ken, MAD #441, May 2004
- MAD's Puzzle Page, MAD #100, Jan 1966

CONTRIBUTING ARTISTS A WRITERS The Usual Gang of Idiots

INSIDE EACH COVER A MAD Fold-in by Johnny Sampson VARIOUS PLACES Drawn Out Dramas by Sergio Aragonés

GOVER ARTIST Kira Shaimanova

COVER WRITTEN Paula Sevenbergen

The vintage MAD pieces reprinted in this issue were produced in a time that was less mindful and sensitive to matters of race, gender, sexual identity, religion, and food allergies. The text of these articles is presented mostly unaltered (and with crossed fingers) for historical reference.



Remember the time you played Red Rover with your friends and you got ready to run and break through their locked arms? Remember your surprise when your so-called "friends" held you down and ran off with your shorts? You fool! Games NEVER stick to regulation play! To prepare you for those unexpected developments (sorry, we can't retrieve your shorts), MAD presents...

RULES FOR GAMES THE WAY THEY'RE REALLY PLAYED

BATTLESHIP (for 2-year-olds)







I. Steal game from underneath your brother's bed.



2. Swallow all of the little plastic ships.



3. Go to the hospital to have your stomach pumped.



4. Add up points for each ship the doctor recovers from your stomach.



I. Play the game normally until a guestion comes up about MTV. Nintendo, or Madonna.



2. Stop the game and start talking about the good old days before there was any such thing as MTV. Nintendo or Madonna.



3. Eat a big bowl of fiber and go to bed

SCRABBLE (for 8 to 14-year-olds)

5. If you get 10 or more points, you win!



I. Make sure that all parents and adults are a safe distance away from the board.



2. Each player grabs a handful of letters.



3. All players take turns trying to spell the most obscene, profane and foul words they can think of.

FOOTBALL (for 7 to 10-year-olds)



L Begin playing in a friendly



2. Continue until one team outscores the other by 50



3. If you are the losing team. begin to play dirty.



4. When a fight breaks out, erase the score.

DODGEBALL (for 8 to 13-year-olds)



l. Have all the popular kids form a circle around all the unpopular kids.



2. Peg all the girls first to get them out of the way.



3. Use the inflatable rubber ball until there is only one boy left in the middle.



4. If he is too fast to be hit with the ball, see if he can dodge sticks and rocks.

5. When the boy quits, or is knocked unconscious, everyone in the circle wins!

HIDE AND SEEK (for 40-year-olds playing with 3-year-olds)



I. Explain the rules to your annoying, hyperactive 3-year-old nephew.



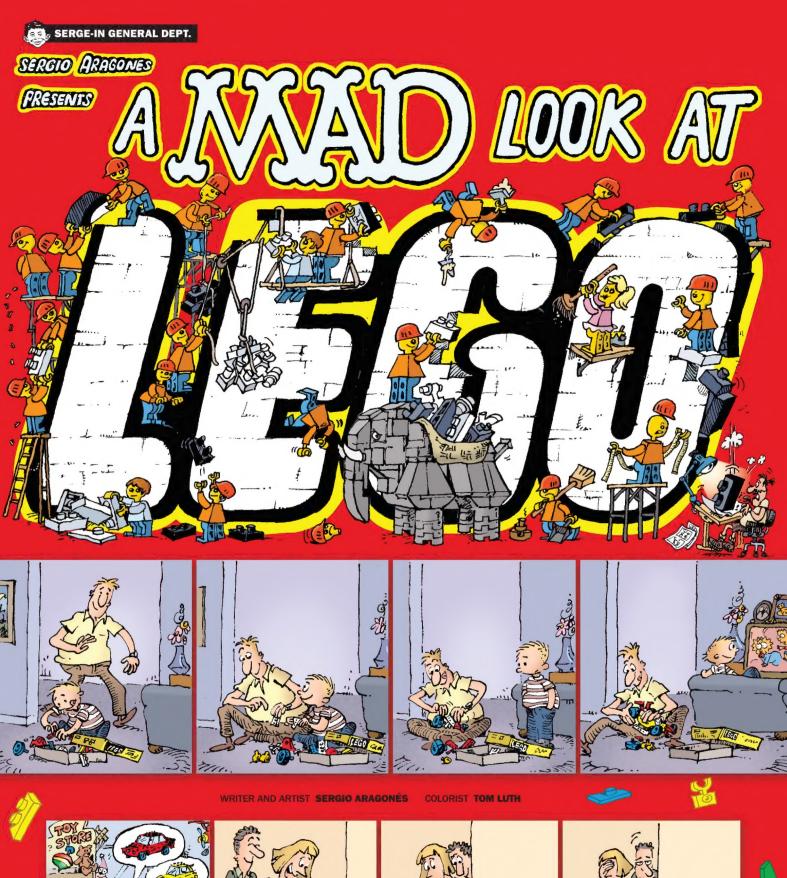
2. Tell him to go hide and not come out till you find him.



3. Go sit in your favorite easy chair and enjoy the silence.



4. Occasionally yell out, "I'm going to get you!" so the little brat stays hidden.



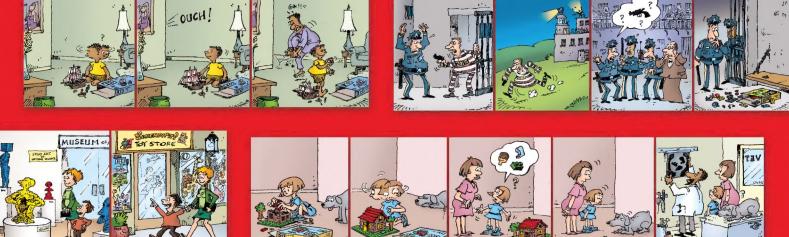








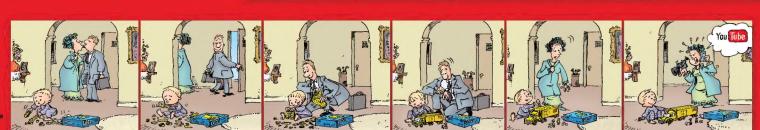










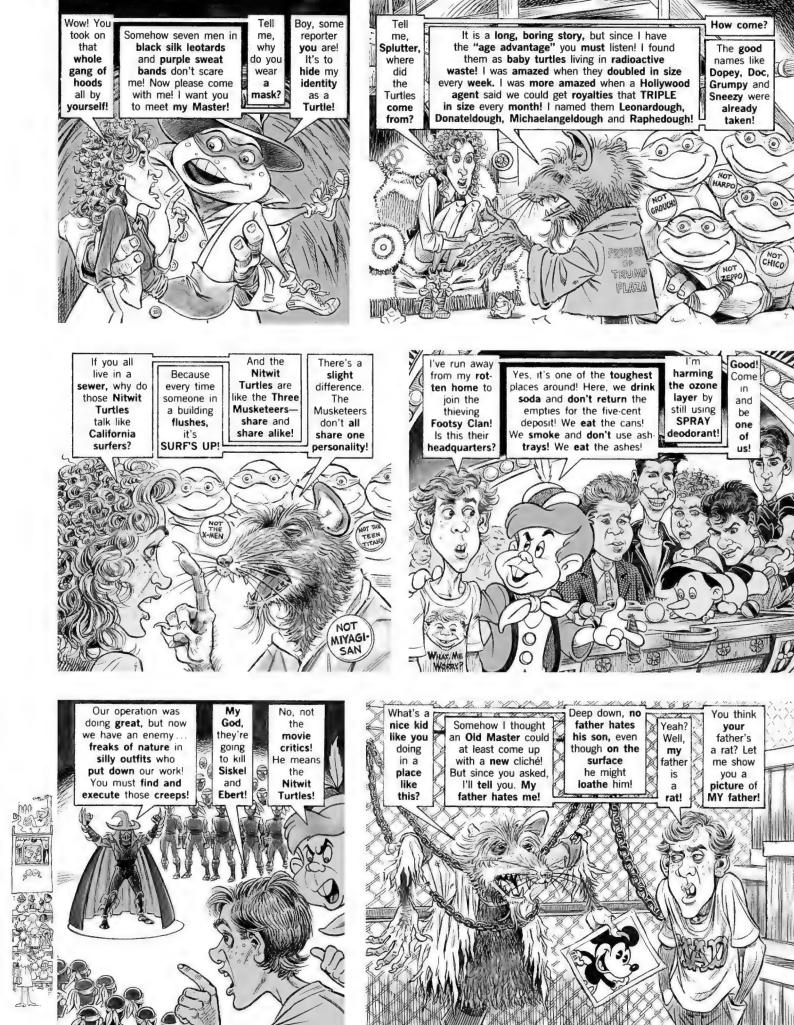
















After almost 60 years, Barbie is finally doing something she's never done before. (No, not providing girls with a healthy body image.) She's speaking! The new "Hello Barbie" is Wi-Fi connected and cloud-based. She's fully interactive and programmed to have back-and-forth conversations with millions of eight-year-old girls (as well as thousands of middle-aged creeps who should be on neighborhood watch lists). So what will come out of her creepily frozen mouth? Hopefully, some of these...

We don't **really know** what happened to **Skipper...**can we **change** the **subject?**

Okay, you didn't hear it from me, but those Bratz whores are riddled with chlamydia!

I have this unexpected accent because our interactive conversation is being rerouted through a processing center in Mumbai.

"Unrealistically skinny"?
You wouldn't eat, either, if
you didn't have a rectum!

Guess what? I'm
not the only famous
Barbie! The first
was Klaus Barbie,
the Gestapo
torturer dubbed
"The Butcher of
Lyon" who was
convicted of crimes
against humanity!

THINGS WE'D LIKE THE NEW

HELLO BARBIE TO SAY

HELLO

HELLO

HFLLO

I can't **believe** I only get paid 77 cents for every dollar a Buzz Lightyear doll makes!

You can enjoy hundreds of my **pretty accessories...** but only if your parents **love you**.

I only have a 20% range of motion in my arm and leg joints...just like a fifth-year NFL player!

By interacting with Hello Barbie, the child (hereafter the "User") fully consents to the collection, use, sale and/or disclosure of any and all photographs or audio or video recordings (hereafter the "Data") of such interactions. User further agrees that such Data may be shared with or sold to vendors. service providers or other third parties without notification or compensation. User hereby cedes universal ownership rights to the Data, which may **be packaged** into any negotiation, sale of assets, merger, financing or acquisition. This policy is subject to change without notice. I like horses — do

WHITEH DEGNOND BEVUN

you like horses too?



ONE DAY AT THE BEACH





WRITER SERGIO ARAGONÉS

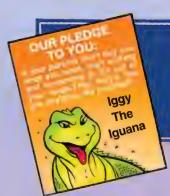












THE WORLD'S GREEDIEST TOY STORE



Wiltin' Badley

SICKLIONARY

SICKTIONARY Using sketches you make with a pad and pencil, your partner has to guess the disease you're infected with before time runs out! Pads, pencils, surgical masks and gowns included. Ages 4–5. (Three C batteries not included)

Sikko

MR. MEATHEAD

Use your favorite cuts of beef, pork and lamb to make clever. funny figures! Ages 1—up. (Seven AAAAAAA batteries not included)

BAG LADY BARBIE

Now, like millions of real people, this new Barbie model is neglected by the federal government too! Comes complete with cardboard box shelter. Shopping cart, old newspapers and rags sold separately. And don't forget Bag Lady Barbie's companion, Wino Ken! Ages 2—up.
(Two DD batteries not included) (Two DD batteries not included)



Hasbroke **MAJOR LEAGUE** BASEBALL CORKED **BAT AND SCUFFED BALL SET** Cheat at baseball just like your favorite pros do! Ages 5-up. (Two E batteries not included) Includes Mike Scott baseball

WE ACCEPT:



TOYS'9"U DISCOUNTS! SELECTIONS! GUARANTEES! TOYS'9"U







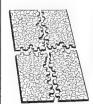


Porker Brothers
SUPER DELUXE
OPERATION GAME

OPERATION GAME
You be the doctor! Improved version of this classic skill game uses real human organs.
Refrigerator required. Ages
Pleistocene-Bronze.
(Four F batteries not included)

1399

Within Badley
JUNIOR TATTOO SET
No pant! No ink! No bye! These
statoos are permanent, so they
wont wash off! Includes needles
and stencies for battleship, heart,
"morn," huld girl, others.
Ages 3-up.
(Dire dry ore) tentumy not included)



Ohio Aren't
EASY-DOES-IT
NO SWEAT
JIGSAW PUZZLE

Molaed four-piece jigsaw puzzle actually looks like 2,060 pieces! Assembles in 12 seconds. Illustrated instructions make for even easier assemblage. Gives you a false sense of accomplishment! Ages 45-up.

995



WRITERS CHARLIE KADAU & JOE RAIOLA ARTIST GEORGE WOODBRIDGE

Playskull
SHIFTY SHELDON
THE CORRUPT
ACCOUNTANT

Computenzed learning tool teaches preschoolers about tax evasion, double ledger entries and embezzling. Ages Conception—burial. (One car battery not included)



NG Toys
SNURF PLAY FIGURES
All new collection of those cuddly,
adorable Snurst including
Flasher, Pimp, Junkie, Mugger,
others. Ages mixed-up.
(Four AC/DC batteries not included)

699 Each







Guffy
GUMBO GUMBY
Obese, unhappy version of
everyone's favorite clay figure!
Unibendable. Ages 7—up.
(Four Ah batteries not included)



ORIGINALLY PUBLISHED IN MAD #285 MAR 1985

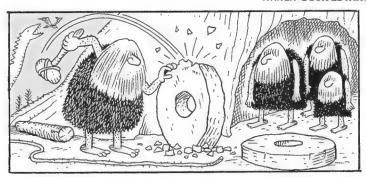


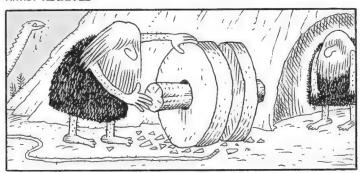
THE MAD WORLD OF YO-YOS

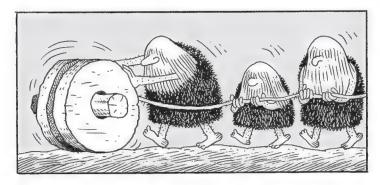
Parí I: In The Beginning

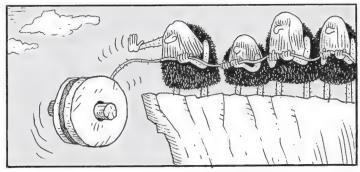
WRITER DUCK EDWING

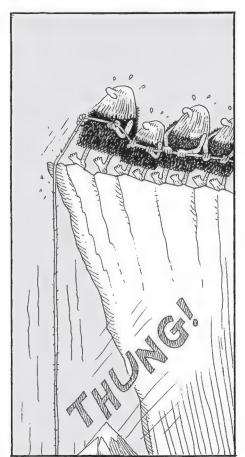
ARTIST AL JAFFEI

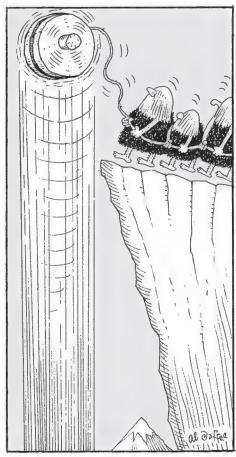




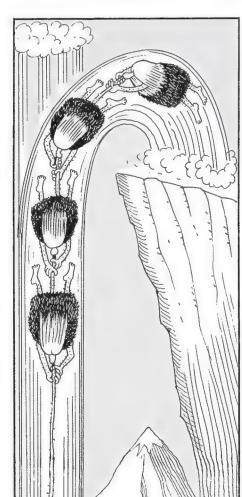




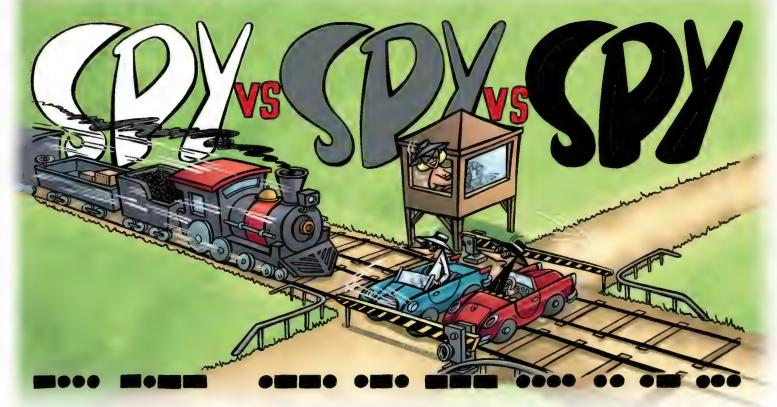












WRITER & ARTIST ANTONIO PROHIAS











ORIGINALLY PUBLISHED IN MAD #77, MAR 1963

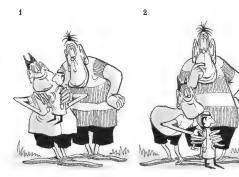
BEASTIE TOYS DEPT.

MAD's maddest artist, who breaks people up with his zany cartoons, now recalls an incident that really broke him up, mainly the time he foolishly tried playing with...

THE BOY And HIS TOY





























MAD HULK HEMORRHOID One pile diver too many! PREPARATION H-AMANIA

MARY LOU RETINA

Scored a perfect 20/20 with the gross judges!

MICHAEL J. ZITS

TV actor goes from hackneyed to acne!

MUDONNA

Like our dirty version? Sean Pig Penn does!

VEINY WHITE

This Miss Fortune "wheel" make you filthy wretch!

WRITER J. PRETE.
ARTISTS HARVEY KURTZMAN & WILL ELDER





The trouble with kids today is: they get the wrong conception of what life's all about. They think life is all play, and the world is just one big playground. We figure they get this idea from the very playgrounds they play in. Because today's playgrounds are built for fun, and they don't prepare kids for the miserable adult life they face. Therefore, we at MAD have designed the following playground equipment to prepare kids for adult life. Mainly, now they can be just as miserable as we adults are, suffering in . . .



THAT PREPARE KIDS FOR ADULT LIFE

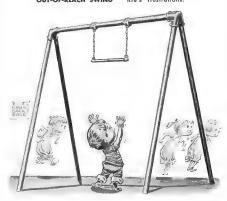




THE SOCIALLY ACCEPTABLE Prepares kids to be MERRY-GO-ROUND good conformists.



THE CONSTANTLY Teaches kids to face **OUT-OF-REACH SWING** life's frustrations.



THE TANK OF SURVIVAL

Teaches kids how to keep their heads above water,



THE SOCIAL



THE LADDERS OF IMPOSSIBILITY

along without any visible means of support.



THE BUSINESS Trains kids for TREADMILL the old rat-race.



THE LADDER OF UNREALITY

Prepares kids for living way beyond their means.





THE STAIRWAY TO SUCCESS

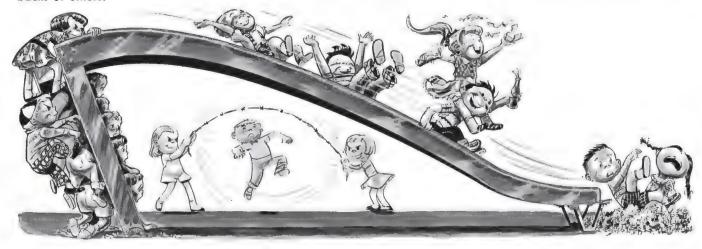
Trains kids to get to the top over the backs of others.

THE SLIDE OF FAILURE

Shows kids that the way down is fast and easy.

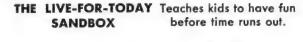
THE NET OF TRUTH

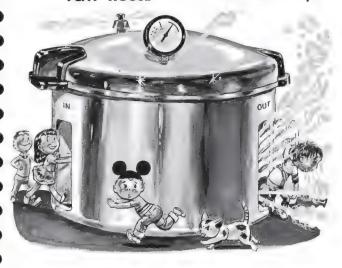
Teaches kids that, though life may look like a bed of roses, it's really full of thorns.



THE STEAMER PLAY HOUSE

Prepares kids for today's "Pressure Cooker" society.





THE BAR
OF MORALITY

Trains kids to walk the straight and narrow.





THE RINGS OF INFLATION

Teaches kids the art of stretching the dollar.



ORIGINALLY PUBLISHED IN MAD #50, OCT 1959



When you need to know about Yo-Yo tricks, you should come to the Yo-Yos here at MAD! We are the official keeper of the list of...

UNOFFICIAL Y -Y TRICKS EVERY KID KNOWS

WRITER DAN BIRTCHER ARTIST PAUL COKER JR.



PLUMBING THE DEPTHS



BUMPS IN THE NIGHT



TEASING THE BEAST-THING



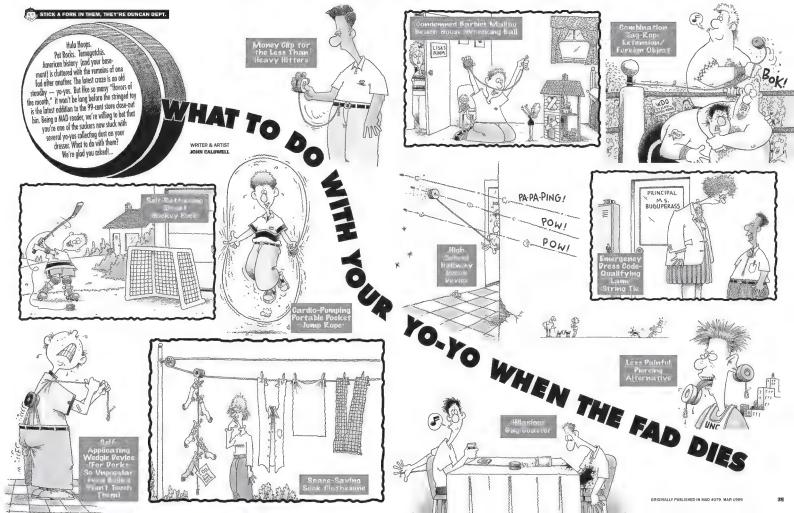
FLIRTING WITH DEATH



SYMPHONY FOR DRYER



CONFUSING THE DRUNK



THE MAD WORLD OF YO-YOS

Parí II: An Idea Gone Bad

WRITER DUCK EDWING ARTIST AL JAFFE



















WRITER & ARTIST ANTONIO PROHIAS



This past summer we sent MAD artist, Wally Wood, on a well-deserved vacation. But being a MAD artist, Wally just couldn't keep away from the drawing board. So every day, we received a post card with a sketch like the one at left. Wally insisted that if we'd put 'em all together, they'd make one big panoratin view of the place where he spent his vacation. So we put 'em all together, and got results printed below. Now Wally tells us we had to put 'em together in the right order, like a picture puzzlel So if you're interested, you can cut out and reassemble Wally Wood's post card sketches in the right order. When you do, you'll have a panoramic pictorial report entitled:

MAD VISITS CORNY ISLAND

POLITICAL

when the Curant have out on rath line correcting obt or his blookbase into into the line that posted in the that own action figures buy no more Three government and buys will teave of little in engry and confused, storiffies over, libraries and violous parties a slepbade? I found that the business conditions are supported.

ACTION

Kamala Harris is...



FIGURE BROCKTON MCKINNEY ARTIST ED STECKLEY

Mitch McConnell is...



Dip your toe into

home Kentucky's second-most heunted bog!

-FEATURING-

skin-sloughing action, repugnant smell, and glowing black heart.

Hailing from the old maple tree just beyond the bramble thicket, Bernie Sanders is...

COLONEL VOTE-CUTTER

Though not technically an "action figure," this well-worn fan favorite was one of the most popular items in previous gears and was recently retired from production.

But due to overstock, it's back on shelves!

NOW!

BEST of INTENTIONS!

Distribution Services in.



Teffon coated for difficult handling, SWAMPMOUTH includes:

SMUC-SHRUC ACTION.

a companion snake with duplicate visage, and over 20 unique phreses to dodge any reasonable question. NOTE included outfits and accessories were all made in China, but don't tell anybody.



KEEP UP! The all-new RINCESS POWERSTAR

comes with the most progressive features, most relevant accessories, and is already every kid's favorite!

INCLUDES: Southing & Insightful
SOCIAL MEDIA POSTING ACTION™

Lindson Graduan a





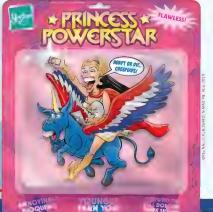


APPY!

Good guy? Bad guy? It's fun to guess!

GRIZZLOR'S FAIR-WEATHER LOYALTY**
feature changes effiliation depending on the outcome of
each battle, using an internal computer chip to haphazerdly
assume the belists of other nearby action figurast.

Alexandria Ocasio-Cortez is...



.

OH MY GOD! THEY SOLD KENNY! DEPT.

THE KENNY McCORMICK SPEAK & SAY

Youngsters learning rudimentary language skills often need an extra boost And since kids love to emulate

their TV heroes, what better way to teach the basics of

communication than with this

child imitate the spinning head

educational toy? Watch your

of Kenny as it stops and

says, "Mmmrrrphh."

"Rrrmmrrr rrmmmll."

mmfff." Language

can inspire and per-

suade, but it's never as powerful as when

it's used to confuse

and exclude Your kids

word MIGHT be "thank")

will say a big "thank you!" (At least, that first

or "Fmmmrrrr wwrrm-

able subscribers, animation fans and fart joke lovers agree: "South Park" is the hottest show to hit the air in years. It's already Comedy Central's top-rated program EVER! (Of course, to do that, it only had to beat 1996's "Paul Rodriguez Presents: The Best of the Chuckle Hut.") Anyway, it's obvious that the powers-that-be won't rest until they've squeezed every profitable drop out of the series. They've already got more products out for you to buy than "South Park" episodes for you to watch! But will the greedheads stop at stickers, T-shirts, greeting cards, calendars, posters, caps? (Does Carlman share his Cheesy Poofs?) Comin' at you faster than Mecha-Leonard Maltin, It's...

SOUTH CONTRACT

TOUS & PRODUCTS

Coming to a Shelf Near You!

JIU-JITSU JESUS

Smite thine enemies with these loving, but paralyzing, action toys! Busted are the meek, as you deliver unto the Beast-master a good ass-whipping. Kiss your other cheek goodbyel He's back... and He's pissed! (Opponents Santa Claws and Stretch Satan sold separately.)



WRITER DESMOND DEVLIN ARTIST SCOTT BRICHER

ODDBALL CELEBRITY CAMEO COLORFORMS

Leove the endless superstar wisecrocks to the late-night talk shows: "South Park" goes after those hard-to-locate for even recognized tracels like Philip Glass, Patrick Duffy and Tina Yothers Now you can join the esoteric excitement with these Oddball Celebrity Cameo Colorforms. Comes with all your, un; favorities!



nelf Near You! BIG GAY AL'S BIG GAY ANIMAL SANCTUARY ACTION PLAYHOUSE

MR. HANKEY HIGHLIGHTER

Perfect for the student in your life. Avoid the inky,

unnatural fumes caused by the usual vellow

markers with Mr. Hankey's natural fumes!

squeeze, but with help from the Christmas

Cramming for finals is always a tight

Poo, it'll all come out right in the end.
Why settle for a #2 pencil when you can

have actual #2? And what a surprise

too cost of the France sources

for the next student who

makes a great stocking stuffer - hidev-ho, ho, ho!

opens that schoolbook! The Mr. Hankey Highlighter

Barble and Ken's Malibu Dreamhouse just a little too stodgy? Dump the convertible, the swimming cabana and the 2.3 kids and move on up to the wildlife side! Whether you're a homo hippo, queer quail, or even a closet clam, you'll find full acceptance at Big Gay Al's!



STAN'S SILLY STRING DISPENSER

Relive your first tentative, tender experience of romantically-induced projectile vomit, with this Stan Marsh-shaped can of Silly String! Press the nozzle in Stan's head, and BLUGGGGHHH!!! The way to a Stan's heart is through his stomach, and you'll be spewina chunks o' love for up to 25 feet! (Also available: Kenny's

Explosive

Diarrhea

Silly String

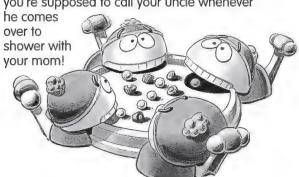
Dispenser!)

ST. YS agency and aging aerosol What's it to you, the hugger SCREW YOU, hippiel

42

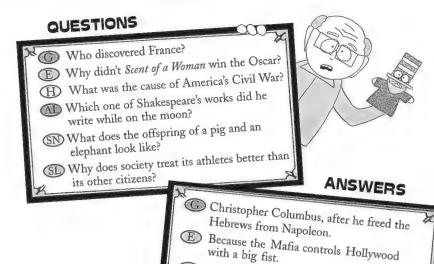
HUNGRY HUNGRY CARTMANS

 $rac{1}{4}$ ou've gotta keep your fingers movin' and your mouth a-flappin' in this fast-moving battle of reflexes and unpleasant aluttony! Scarf up more Cheesy Poofs and Snacky Cakes than your dildo opponents, and you kick ass! Totally! But let those hippies take what's rightfully yours, and all your barelyconcealed feelings of worthlessness will spring to the surface. Play it with your friends, or with that hairy park ranger who you're supposed to call your uncle whenever



TRIVIAL PURSUIT: THE MR. GARRISON EDITION

1 V, history, sports, music – it's all so laughably easy when the answers make empirical sense! But for those who want a real challenge, try the Mr. Garrison edition of the popular board game, featuring facts that exist only in the twisted, tormented mind of South Park's sickest educator. To keep up with his aberrant theories, you need to be just a little bit more than a trivia whiz – you need to be a functional lunatic! And remember, there are no stupid questions...only stupid people!



with a big fist.

The original pilot for Blossom.

Because they're better people.

SN That's not really important for you to know.

(H) Gay Mexicans.

COMEDY CENTRAL SCRABBLE

 $oldsymbol{\mathbb{E}}$ ike the classic Parker Brothers game on which it's based, Comedy Central Scrabble players combine luck and knowledge to form words and amass points. But since this is basic cable, this version includes a mere 75 letter tiles and over 300 blank ones so that your barely-bleeped words can be legally played! There's even one special umlaut tile so you can curse in Swedish! Fun for the whole f**king foul-mouthed family!





COOKIN' RUMPLESCRUMPTIOUS RECIPES WITH CHEF VIDEO

i he taste of the school cafeteria in the comfort of home? Sounds too good to be true! But with this handy tape, you can enjoy somewhat flavorful sensations like Vegetable Medley or Salisbury Steak Casserole, just by following Chef's very private step-by-step instructions. Eat up, children! Here's Chef preparing one lip-smacking sample:

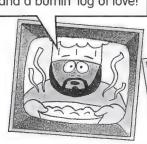
Okay, folks, next up is my famous Oyster Pot Pie in Love Gravy! This recipe serves two - or three, if you can swing it! You'll need: a dozen ovsters, a chilled bottle of '97 chablis and a burnin' log of love!

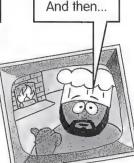
First, take the phone off the hook! Then, you heat the fireplace to 450 sweet degrees! And then...

I'm gonna bend you over the hibachi And then undo your zipper! You'll be Joanie to my love Chachi! Blast off to my Big Dipper! A

But it's my meat thermometer That will really make you squeeeeal! And when I add some spices You'll know tonight is real!

Oh yeah, love, Love Gravy! I'm sayin' love, Love Gravy! Love, love, love gravy, yeah, Sweet mama, love gravy, give it, Give it, ugghh...

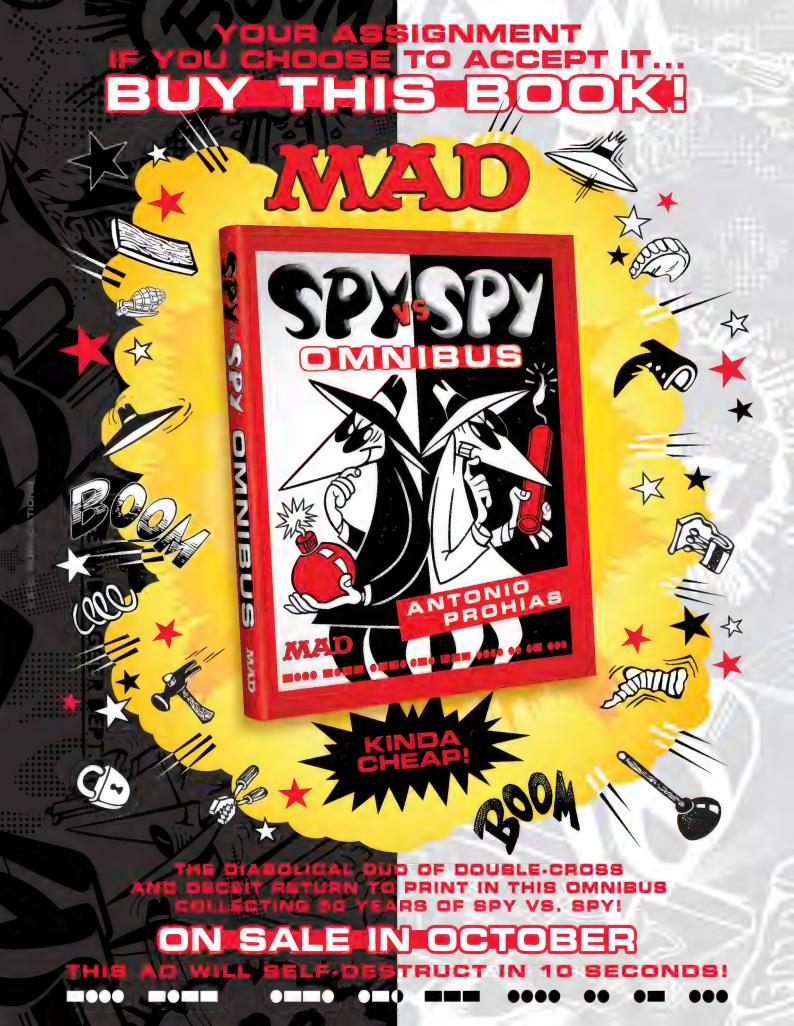












There's a popular board game called "Pictonary" A rip-off of TV's "Win, Lose or Draw" (which is a rip-off of the old parlor game "Charades"), a player has 60 seconds to draw something while his teammates try to guess what it is. Anyway, We got to wondering what it would be like to play "Pictionary" with some of MAD's so-called "artists" and see how they stack up against a 60 second stopwatch! Okay, so it's not such a great idea! But we're stuck with it! Here's...

THE RULES: Each MAD artist was sent a sealed list of things to draw. They had five seconds to think about, and 60 seconds to draw, each item listed. No words or symbols could be used.

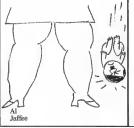
PLAY PICTIONARY WITH THE MAD ARTISTS































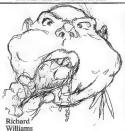
Clarke







Prohias



LEGO Marie was an important step for the Sumbh toornal or his plant for provide contractors, with Legis and to be been been for the red to be an experience of the contractors. wooks and parental foot injuries, it had never been a player in Hollywood. But now that a LEGO film has become a reality, it seems obvious that the bridge would have been a natural fit (get 17) in Tinseltown. If you don't believe to be the same that a makey (because the same transfer one) in shap together) reasons

Why the LEGO MAN Was Made for HOLLYHOOD



Like the majority of actors in L.A., he's mostly plastic.



the tabloids plenty of fodder.



WRITER MIKE MORSE ARTIST SCOTT BRICHER



He's better than Daniel Day-Lewis at "becoming" his character.



interviews he'll have to do.



emotional range than Kristen Stewart.

He'li be able to build an amazing Beverly Hills mansion for about 150 bucks.



Wow! What a snazzy car! The dashboard looks like a jumbo jet cockpit!

it's my "play

thing"! I've been working on it for a vear! It has every kind of gadget!

CB Radio, Police Radio, Car Phone, Cassette Player, Blaupunkt AM-FM Quadraphonic Stereo Set, Cassette Player, Television Set, Computer Man. Radar Detector, Portable Bar. Cruise Control, Automatic Dimmer, Vibrating Carpet, Light Sensor. . .



Wowwee!! You gotta take me for a ride in this beauty! Sorry! | | can't ...



There's no room for

a passenger!!

BERG'S EYE VIEW DEPT.

THE LIGHTER SIDE OF... 015 WHITTO & ACTUST DAVE BEING

Roller skates have sure changed since I was a kid! They used to have small metal wheels that always wore out , and we had to use skate keys to clamp the skates to our regular shoes . . .



Today, they're attached to colorful high shoes with racing stripes! They have double-cushioned chassis for a smoother ride, large plastic wheels with sealed bearings for longer wear, and built-in toe-stoppers for full-control braking!









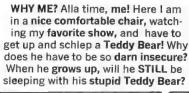


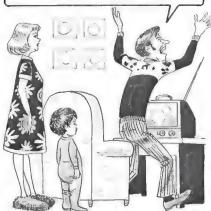




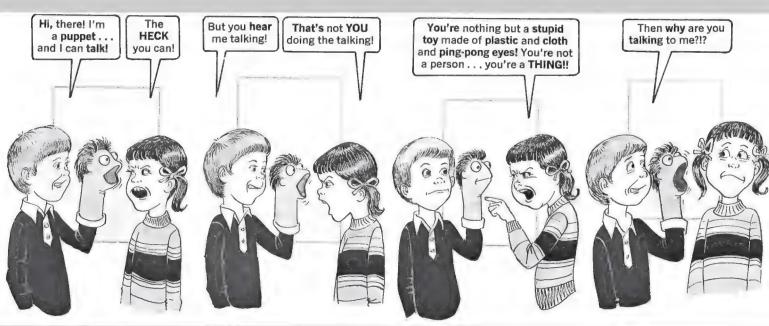


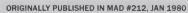














When Ken and Barbie decided to call it quits, it shattered the hearts of millions of devoted fans (notice we said "devoted" and not "particularly bright"). But most painful of all, no real explanation was given. However, while rooting through the dumpster behind Barbie's Dreamhouse (as is our custom on a Friday night), we discovered...

BARDIE'S DEAR JOHN LETTER TO KEN

From the Desk of

Dear Ken,

It's over. After 43 years of waiting for you to commit, I realized I wasn't getting any younger. Of course, I'm not getting any older, either. But I still think we need to see other dolls and action figures. It's time to play the field.

Since we started dating, I've been a fashion designer, an astronaut, an animal doctor, a rock singer, an actress, a painter, a firefighter, a paleon to logist, a pilot, a Marine, a lifeguard, a ballerina, a dentist, a stewardess, a sales clerk, and a candidate for President. What have you ever done?!?

Being a plastic boy Toy is no way to spend a life, Ken. It's time for you to get real.

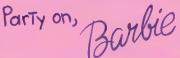
I still remember the night I came home early to our hot tub and bathworks playset, and found you there, naked, with G.I. Joe. You said it was innocent, That you'd only stripped off each other's clothes because a kid drew all over Them in purple magic marker. And I took a chance and believed you. After all, neither one of you have a shween. But I had doubts.

Then, after I found a pair of raggedy panties inside the glove compartment of your fun time convertible, I had some major life decisions To make. Decisions even harder Than "strawberry lip gloss or neon?"

And I came to realize that I have some self-esteem issues. I'm famous, I'm rich, I'm an icon, and still I can't get a marriage proposal out of you after 40 years. Who do you think I am? Oprah? A girl can only stare at her disco lamp, her slide 'n splash pool, her karaoke kit with carrying case, and her other 43,000 possessions for so long.

We've grown apart. You've always Treated me like I'm some kind of interchangeable bimbo, as if there are a billion other dolls out there just like me. Haven'T I always maintained my 49-6-28 figure? Or am I just some kind of hollow plaything? How I've longed to hear those three little words from you, Ken, and I don't mean "no assembly required."

I need some shelf space. I feel like I'm suffocating inside a small cardboard box. I'm in pain, Ken, and not just from holding the same blank expression since 1961. I still have fake feelings for you. My love once burned as brightly as the 3-watt bulb in my oven. This breakup doesn't have to be forever. After we've had some Time to Think, after we've discovered where our lives are headed, and especially after the marketing department of Mattel milks the everloving piss out of this, we'll get back Together. Probably just in time for the holiday season.



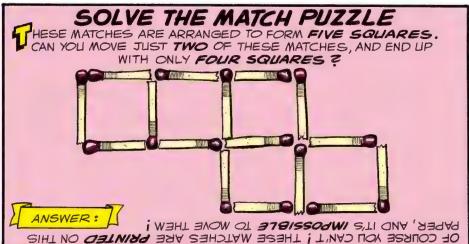
ONE REASON THIS FEATURE WAS CREATED IS BECAUSE *MAD* READERS ARE BRILLIANT, INTELLIGENT YOUNG PEOPLE WHO MIGHT ENJOY SOMETHING CHALLENGING LIKE THIS. ANOTHER REASON IS THAT THEY ARE ALSO LAZY SLOBS, AND DOING THESE PUZZLES IS ABOUT AS EASY AS WATCHING *TV* ALL DAY!



WRITER & ARTIST AL JAFFEE







OPTICAL ILLUSION



HOURS WITHOUT BLINKING. THEN TRY TO LOOK UP THE NAME AND THE NUMBER OF A GOOD EYE DOCTOR IN THE PHONE BOOK. YOU WON'T BE ABLE TO DO IT, BECAUSE EVERYWHERE YOU LOOK YOU'LL SEE BLACK SPOTS. YOU MAY ALSO SEE DOUBLE. THIS IS CALLED AN "OPTICAL ILLUSION". AFTER YOU HAVE HAD ENOUGH OF THIS FUN, GET SOME FRIEND TO CALL AN EYE DOCTOR FOR YOU. OTHERWISE, YOU MAY WIND UP WITH THIS EYE TRICK PERMANENTLY!

EXCERPT ORIGINALLY PUBLISHED IN MAD #100, JAN 1966

IF YOUR ANSWER IS "ANTIDISESTABLISHMENTARIANISM", BETTER CHECK YOUR ARITHMETIC. IF YOUR ANSWER IS "BRTXNTLBE", YOU MADE THE STUPID MISTAKE OF IDENTIFYING THE LITTLE DOTS IN PICTURE FOUR AS "ANTS", WHICH THEY ARE NOT. ACTUALLY, THEY'RE JUST LITTLE DOTS. AND IF YOU SKIPPED DOING THIS PUZZLE ENTIRELY, YOU SHOWED RARE INTELLIGENCE.

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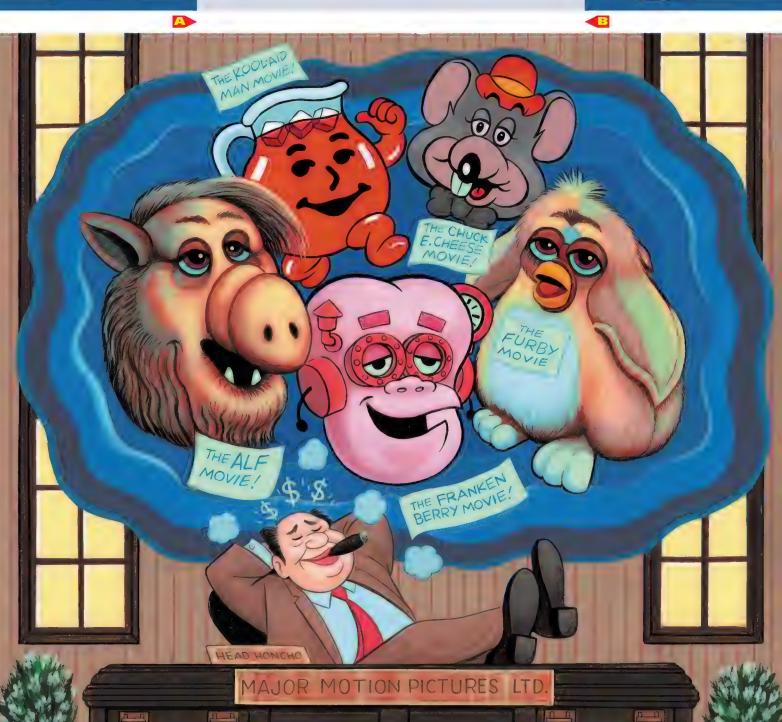
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MAD FOLD-IN

Love her or hate her, Barbie's impact on the world is undeniable. And with the recent success of her movie, big studios are securing the rights to other beloved brand names from our youth. However, there is one prominent character whose career has no chance of being resurrected. To see who that is, fold page in as shown.





MAJOR FILM STUDIOS ARE JUMPING WITH
JOY. THE HUGE SUCCESS OF THE BARBIE MOVIE
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IN NOSTALGIA. OTHER ICONS ARE SURE TO
HIT THE BIG SCREEN—JUST NOT THIS ONE.



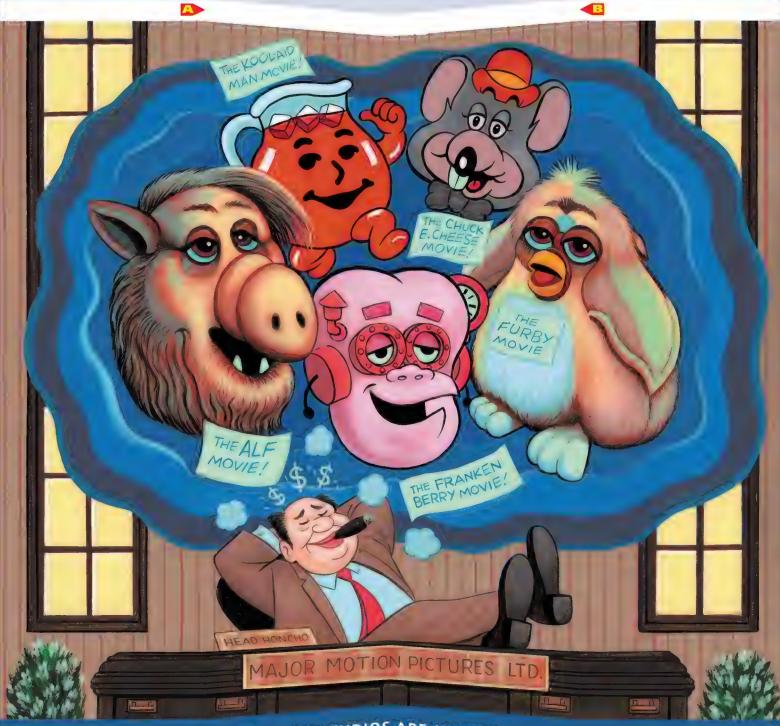


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SWIPE FROM B TO A TO FOLD



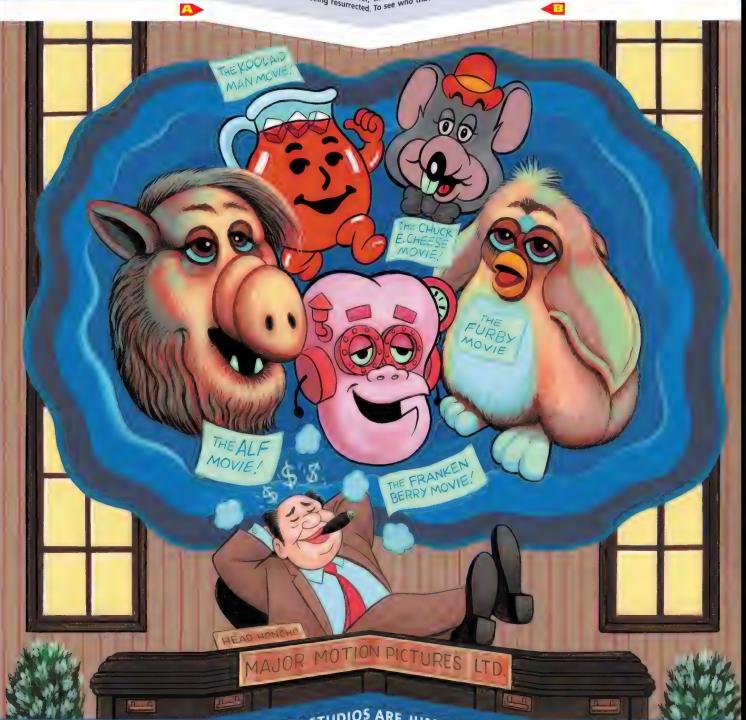


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HERE WE GO WITH AN ALL-NEW

SWIPE FROM B TO A TO FOLD

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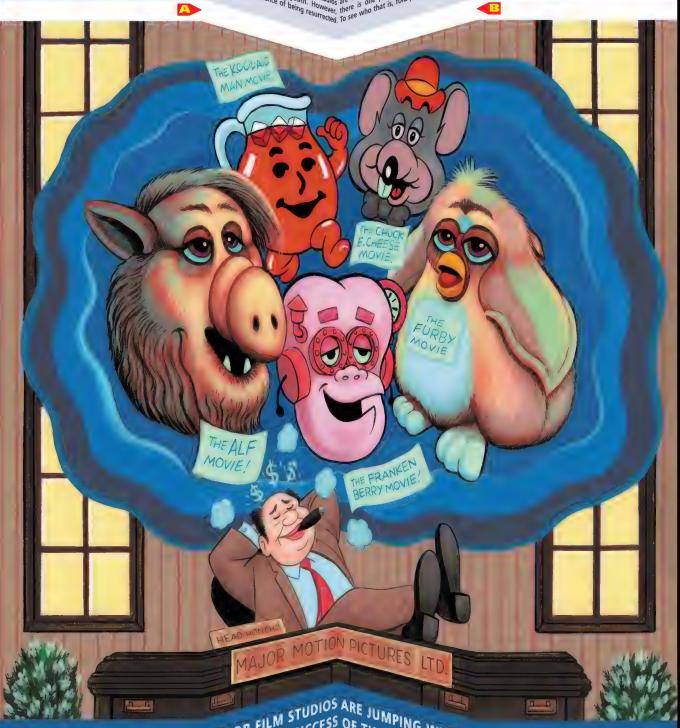
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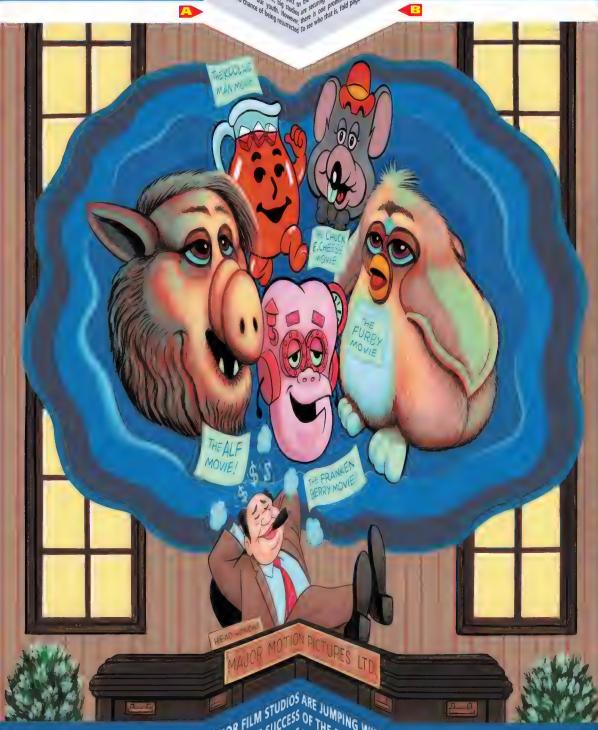


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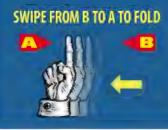


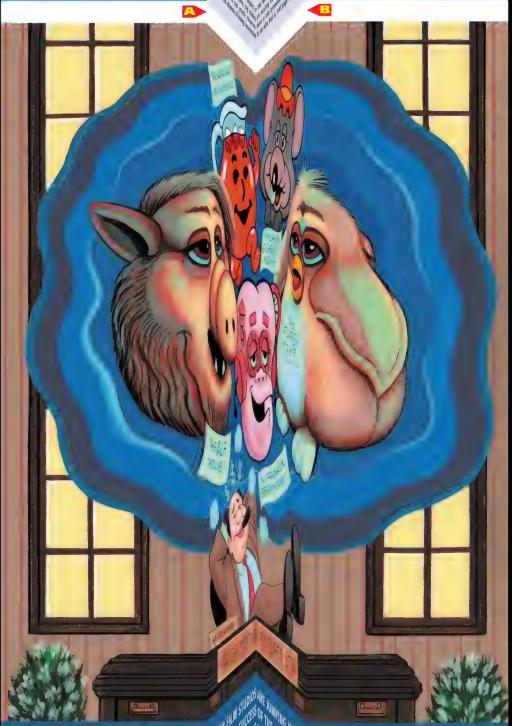






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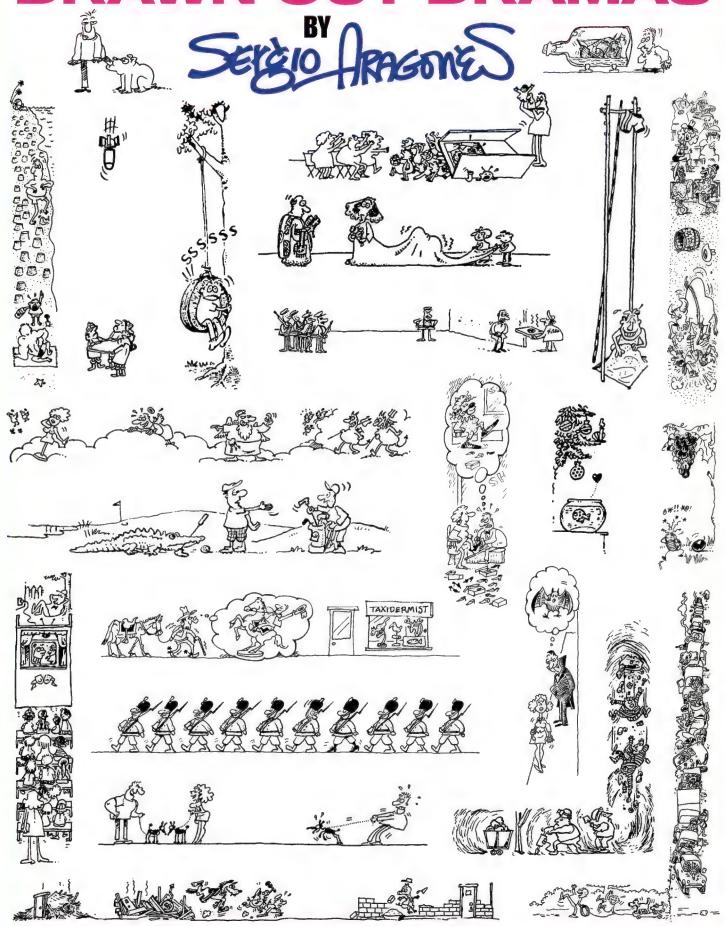


JOE CAMEL





DRAWN OUT DRAMAS



DIGITAL EDITION BONUS MATERIAL!

Shall we play ANOTHER game? Though this computer game was pointless, the parody of *War Games*, that was in MAD #244, January 1984, is even more so! Do NOT hit that RED button!



And speaking of big BANG theories, you'll surely see some stars (and bones) explode in Al Jaffee's Fold-in from MAD #189, March 1977.





MISSILE COMMAND-BEZERK-KABOOM! DEPT WARPED GAMES





Sir...ten more Soviet atomic submarines with missile launchers are now in the Pacific!



YANY WOH : NOTTZEUG AIVIRT ZYAGO

I told you a million times! Don't ever hire a technician who worked a Computerized Scoreboard at a baseball park!

We call this WOPPER"! It stands for 'War Operations Prompt Planning & Emergency Response'

We call this one "WIPPER" It stands for World Inter-Planetary Projectile Emergency

what you call THAT Retaliation"!

room?

call that WHOOPIE"! And what does WHOOPIE

stand for?

it sounds like! Hey, we gotta have SOME relaxation once in a whilell

Just what

far behind those Commies in missile technology?

Nyet! Beats me, Comradel

Do you have any

idea why we're so

McKidtricks, what are the chances of some computer operator on the outside connecting into our system

About one in a billion. General, and he'd have to be a brilliant Nobel Prize

very existence of the Free these expert technicians!











Hey.

wait a

minute

Ljust

broke

into a







Thank

God!

Now





Hey, listen, Juniper! My parents are away today! How about we go up to my room and fool around?!?



Remember back a few years ago... when fooling around for teenagers was-yecchkissing, and grabbing, and making out, nstead of this?!

RAM

Okay, what do you want the computer to do for us next...?

See if you can program it to rip off our clothes and take us back to 1980!

ARTIST: MORT DRUCKER



WRITER: LARRY SIEGEL

Look! I dialed into the High School Computer System... and gave us both "A's" in "Med-

Are you crazy?!? We don't take courses in "Medieval Plumbing"!

You're right!! better change them to "B's"! Otherwise. someone is liable to get suspicious!]

strange computer system

ty girl friend! minima

Hello! My name

is Josher! I was

programmed by

Prof. Falcon, who

once worked for

NO-RED! Sav. you

have a very pret-

And you're quite clever... for an inanimate object! Now, we can either play "Chess" ... or Nuclear War"! What would you like to do first. Josher?

Drucke.F

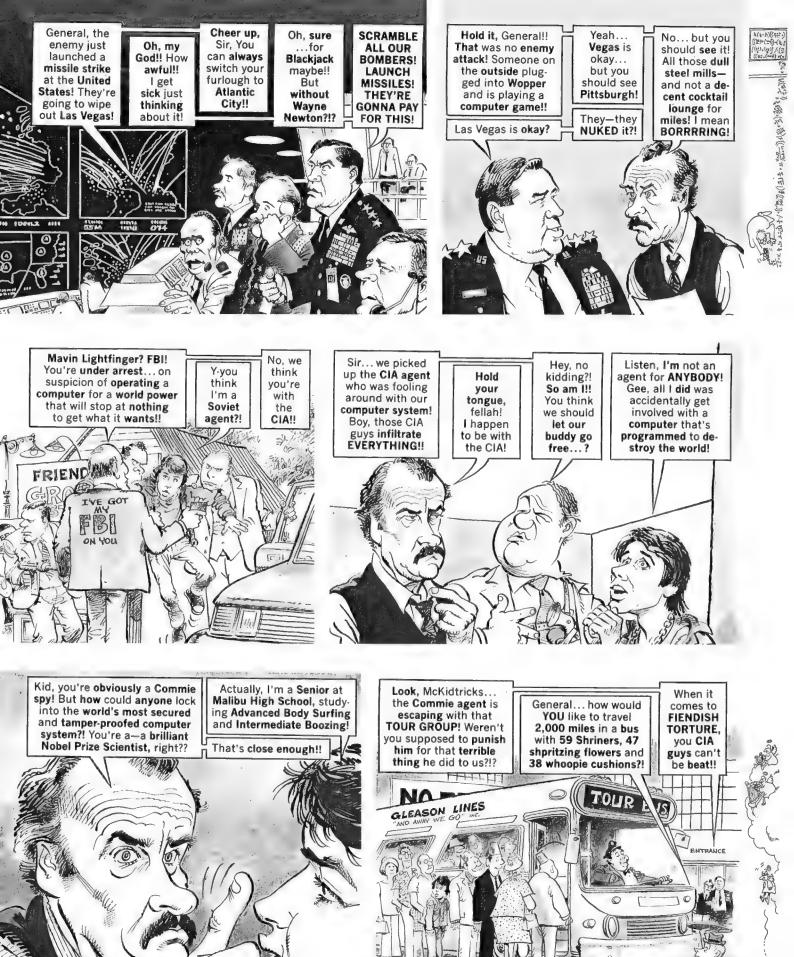
to rip off your girl friend's clothes and take her back to 1980! He's a lot more "animate

First, I'd like

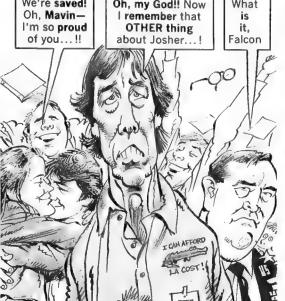
than YOU are















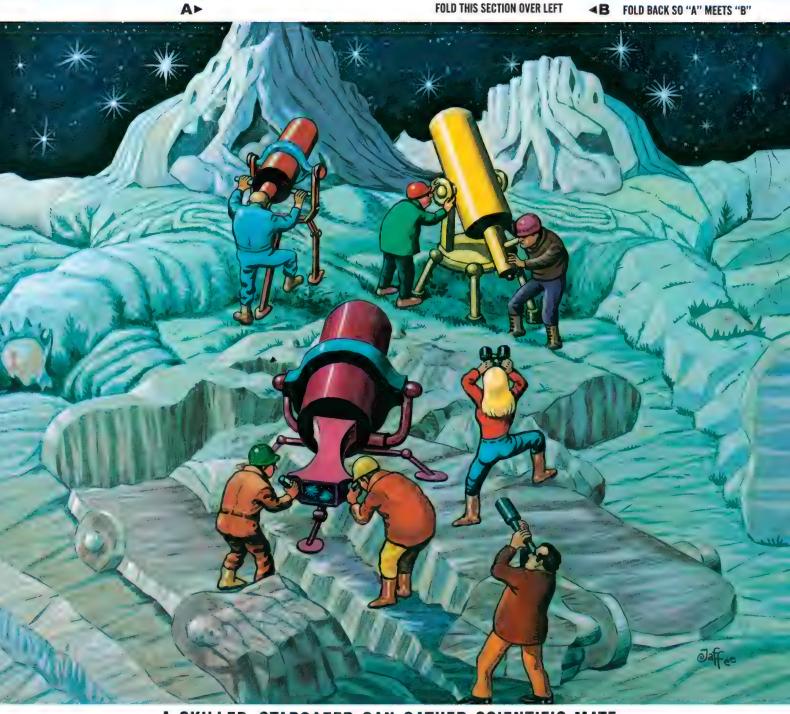
WHAT'S THE BEST THING TO USE TO SEE STARS?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Interest in Astronomy has grown immensely in recent years. But one new device has helped a lot of people see stars that they never knew existed. To find out what that new device is, fold in the page as shown:





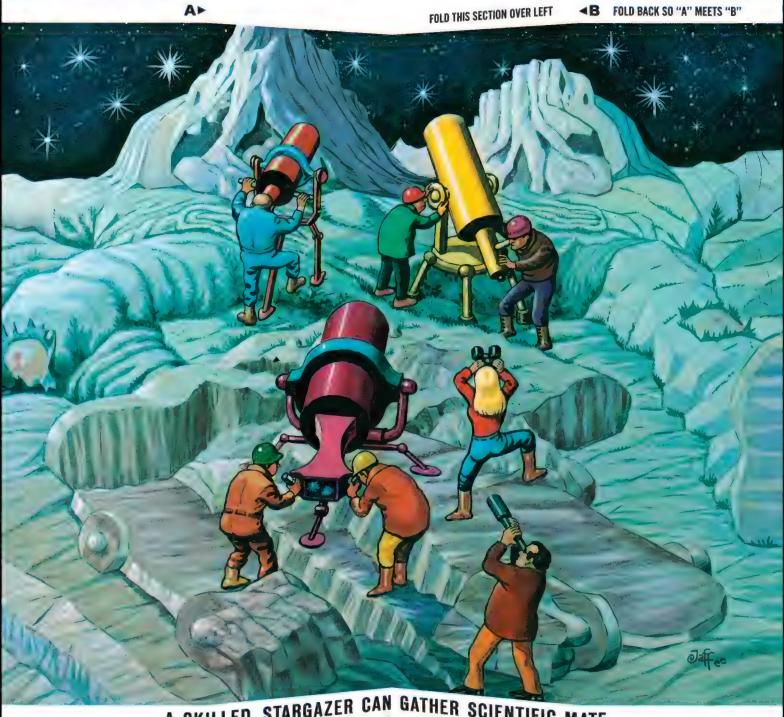
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HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Interest in Astronomy has grown immensely in recent years. But one new device has helped a lot of people see stars that they never knew existed. To find out what that new device is, fold in the page as shown:



FOLD BACK SO "A" MEETS "B"



A SKILLED STARGAZER CAN GATHER SCIENTIFIC MATE-RIAL ONLY WHEN HE'S PROPERLY EQUIPPED. BOUNDLESS PATIENCE ALSO HELPS IN THIS REGARD. WRITER & ARTIST AL JAFFEE

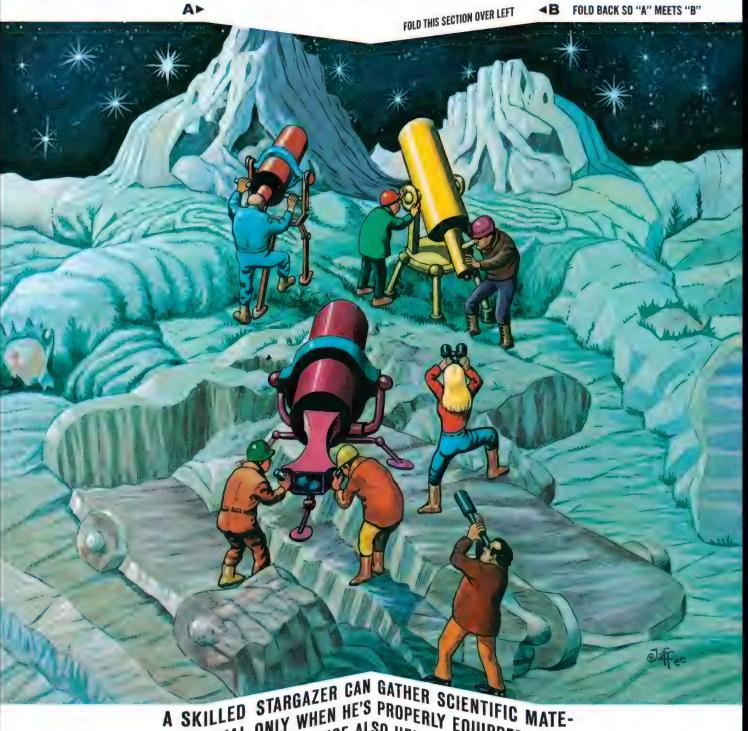
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BOUNDLESS PATIENCE ALSO HELPS IN THIS REGARD.

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HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN Interect:

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FOLD THIS SECTION OVER LEFT FOLD BACK SO "A" MEETS "B" Jaffer

A SKILLED STARGAZER CAN GATHER SCIENTIFIC MATE-RIAL ONLY WHEN HE'S PROPERLY EQUIPPED. RIAL PATIENCE ALSO HELPS IN THIS REGARD.

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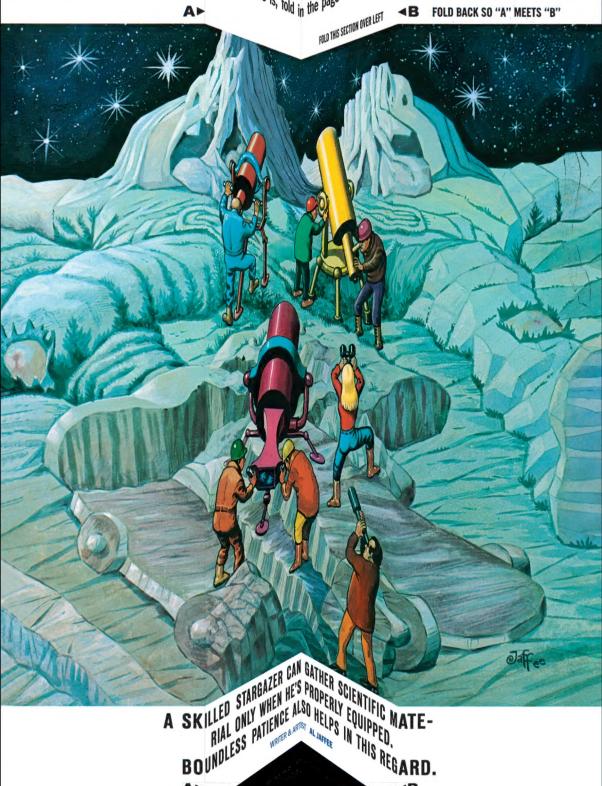
HERE WE GO WITH ANOTHER RIDICULOUS
Interest in A.

Interest in Astronomy has grown immensely in recent years. But one new device has helped a lot of people see stars that they never knew existed. To find out what that new device is, fold in the page as shown:



FOLD PAGE OVER LIKE THIS!

FOLD BACK SO "A" MEETS "B"

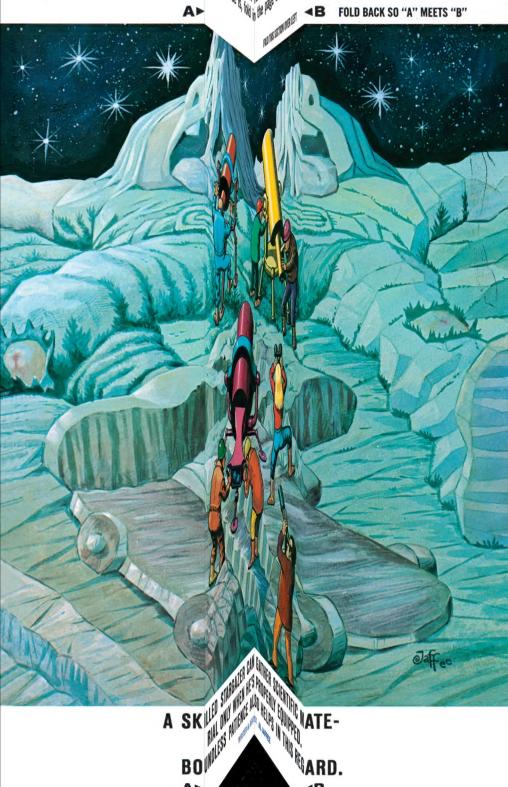


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FOLD PAGE OVER LIKE THIS!

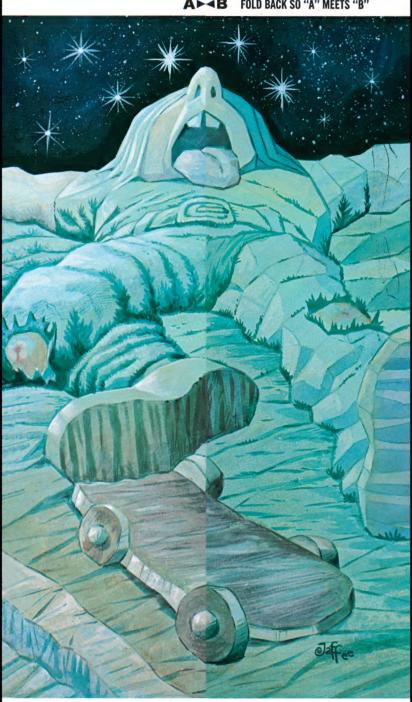


∢В



FOLD PAGE OVER LIKE THIS!

A►■B FOLD BACK SO "A" MEETS "B"



A SKATE-

BOARD. A⊳∢B

